



PROFESSIONAL DEVELOPMENT ON-DEMAND

Register on-line: mycpawebservices.ca/events

We hope that you will find the subject matter interesting. The seminars have a broad focus covering the following topics:

- [On - Demand Improving Governance in the Corporate Sector](#)
- [On - Demand Improving Governance in the Public Sector](#)
- [On - Demand Improving Governance in the NFP Sector](#)
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CPA NWT/NU ON-DEMAND VIRTUAL CPD BOOKLET

How to Retire in 10 Years or Less

Duration: 4 hrs

Instructor: David Trahair

DESCRIPTION:

Let's face it, planning and saving for retirement is not easy. We are told that the earlier we start the better, and that the "magic of compounding" will make our dreams come true.

But for most people that's simply not possible. In our twenties through our forties, we are busy paying for our housing, our cars, our kids and all the other costs of living. Out of necessity many of us become procrastinators when it comes to saving for retirement.

But there is hope. This course will take you step-by-step through planning and saving for retirement starting later in life, as late as in your fifties, and the best way to fund your retirement years. It is an easy-to-follow plan for retirement that can be done in ten years or less.

It all starts with the most important step you can take to improve your personal finances which is to start tracking your family's spending. You'll see how to do just that using a free online resource called Mint.com.

You will also see demonstrations of spreadsheets including "The Procrastinator's Number Cruncher" to optimize your investment accumulation and drawdown strategies, the "Estate Planning Record Keeper" to make estate planning simpler, the "RRSP Needed for Mortgage Calculator," and the "RRSP vs Pay Down Debt" calculators. All spreadsheets are free with the course.

And don't worry if you are younger as all the concepts will still be useful to you.

LEARNING OBJECTIVES:

- Implement the most important step for personal finances: tracking your spending
- Optimize your retirement accumulation and drawdown strategy using a FREE spreadsheet
- Decide what is the best option: RRSPs, TFSAs, pay down debt or use a regular investment account using another FREE spreadsheet
- Appreciate all the different retirement funding sources including RRIFs, annuities, CPP and OAS
- Know all the advantages and disadvantages of RRIFs versus annuities
- Understand how to make use of the tax opportunities available during retirement
- Be cognizant of the risks of old age healthcare costs including what the government covers and what they don't
- Be aware of the tax implications of death including probate fees
- Use free online resources to you choose the right rewards credit card

Busting Personal Financial Myths

Duration: 2hrs

Level: Introductory

Subject Area: Wealth Management

Instructor: David Trahair

DESCRIPTION:

There is a lot of confusion when it comes to retirement planning. How much will a family need to retire comfortably? Are RRSPs the best answer? Can the stock market be trusted? The standard answers from the “experts” include: start an RRSP early and maximize your contributions, use the stock market and mutual funds for the best returns, put faith in a financial adviser. But what if those answers are wrong? The problem is that much of the common advice is from people with a conflict of interest. Many are simply trying to sell financial products that make them money... at your expense. This course is designed to cut through the sales pitches and get to the simple truths.

The course comes with free spreadsheets including the Retirement Optimizer to help you figure out how much you'll need to save to retire well and the Personal Rate of Return Calculator to calculate your money-weighted personal rate of return on any portfolio.

LEARNING OBJECTIVES:

- The 5 main myths the financial industry uses to make themselves rich
- Calculate how much you'll need to retire using a FREE spreadsheet
- Figure out how much CPP, OAS or Social Security will pay you
- Discover the advantages of paying off debt over investing in retirement savings
- Find out about the effect of the 2008/09 stock market crash on short- and long-term returns
- Identify why so many people are addicted to tax shelters
- Uncover the dirty details of permanent life insurance and why term is better
- Learn all about critical illness and long-term care insurance
- Discover what behavioral economics is and how you can use it to get ahead

WHO WILL BENEFIT:

Individuals wishing to take charge of their personal finances and avoid all the traps.

Cash Cows, Pigs and Jackpots: The Simplest Personal Finance Strategy Ever

Duration: 2.5 hrs

Level: Introductory

Subject Area: Wealth Management

Instructor: David Trahair

DESCRIPTION:

The previously accepted method of building wealth doesn't work anymore. The truth when it comes to personal finances is simple: People's quest to secure a comfortable retirement often ends up making them poor and others rich.

The old way to get wealthy was to acquire assets like real estate, stocks, and mutual funds, often using debt, and then sit back and let time grow your net worth.

But that strategy is deeply flawed and is sending many people to the poor house. That's because it ignores the one basic principle that overrides any wealth-building strategy that anyone who is truly rich knows: What we should really be focused on is not getting rich, but plain old cash flow.

This course is designed to show you the dangers that exist with a net worth focus. That's because the typical net worth statement is a very misleading measure of wealth that often leads to major problems. We'll delve into a much better strategy – The Cash Cow Strategy – that focuses on the cash flow implications of everything you acquire from now on rather than where they go on a net worth statement. The strategy is so simple you could explain it to your kids and friends who aren't good with money.

You will see a demonstration of a free spreadsheet that is included with the course, the "House Rent versus Buy Analyzer".

LEARNING OBJECTIVES:

- Appreciate how focusing on ensuring future cash flow is a better strategy than a balance sheet/net worth approach.
- Calculate whether buying a house is the best option for anyone currently renting
- Be aware of the relationship between money and happiness and how to increase your happiness level
- Understand the extreme risks of buying a high-rise condominium as well as the tax implications
- Become familiar with how inflation and the CPI index work and how declining prices may be the big problem

WHO WILL BENEFIT:

Individuals wishing to employ the simplest personal finance strategy that exists.

How to Maximize Your CPP and OAS Pensions

Duration: 2.5 hrs

Level: Introductory

Subject Area: Wealth Management

Instructor: David Trahair

DESCRIPTION:

In this course we'll cover everything you need to know about the Canada Pension Plan and Old Age Security to maximize the amount of money you'll get.

We'll discuss CPP basics including how they calculate your CPP annual premiums, all about the CPP enhancement program that is already increasing our premiums for more money later, how they calculate the maximum CPP retirement pension and how pension sharing and credit splitting for divorced or separated couples work.

We'll also look at the health of the CPP plan including the size and makeup of the CPP reserve fund and how the CPP Investment Board handles it.

I'll also show you how to calculate how much you'll get in your CPP retirement pension, how to sign up for and use the online My Service Canada Account, how to decide when to start to receive the CPP and whether the CPP is a good investment.

We'll also cover the CPP post-retirement benefit (or PRB), the CPP disability pension, survivor's pension, children's benefits and death benefit.

And we'll also cover all you need to know about the Old Age Security pension including the deferral and clawback provisions.

You'll get three free spreadsheets including the CPP Retirement Pension Calculator, the CPP Elect Age Calculator and the CPP return calculator as well as all the forms discussed in the course.

In short, this course will give you all the information and tools you'll need to take control of your CPP and OAS pensions to maximize your benefits.

LEARNING OBJECTIVES:

- How they calculate your CPP premiums and the maximum retirement pension
- All about the CPP enhancement program that is increasing premiums and benefits
- How to sign up for and use the My Service Canada Account to get your CPP statement of contributions
- How to calculate how much you'll get for your CPP pension
- How to decide when to start your CPP retirement pension

WHO WILL BENEFIT:

Individuals wishing to take control of their CPP and OAS pensions to maximize benefits.

How to Maximize Your Investment Returns

Duration: 2 hrs

Level: Introductory

Subject Area: Wealth Management

Instructor: David Trahair

DESCRIPTION:

This course will show you all the options you have to invest your money so you can decide what suits you best, and actually start getting ahead. You'll learn the basics of mutual funds, exchange-traded funds (ETFs), Guaranteed Investment Certificates (GICs) as well as stocks and bonds. We'll then take a detailed look at the 6 main investing options: just buy mutual funds, use a full-service broker (an investment dealer), a discount broker, a fee-only planner, a robo-advisor and lastly stick to 100% fixed income by using a deposit broker to buy GICs.

You'll see online demonstrations of how a discount broker (Questrade) and a robo-advisor (Wealthsimple) work. You'll also see the author's own account asset allocation weightings for each type of account and how they have performed against each other in terms of rates of returns.

You'll also get free spreadsheets including the Investment Option Cost Analyzer so you can calculate the fees and ending market value of each of the 6 investing options using your own personal investing and cost structure, a detailed comparison of everything you need to know about all the robo-advisors, a comprehensive listing of fee-only financial planners as well as the Borrow to Invest Internal Rate of Return Calculator.

You'll also learn all about how to protect yourself by finding out about any disciplinary action against, and qualifications of, your advisor or potential advisor as well as all the types and coverages of investment insurance there is including Canada Deposit Insurance Corporation (CDIC), Canadian Investor Protection Fund (CIPF), MFDA Investor Protection Corporation (for mutual fund companies), Assuris (for life insurance companies) and the provincial credit union deposit corporations.

LEARNING OBJECTIVES:

- Learn about all the basic types of investments
- Discover the options to invest: full-service broker, discount broker, robo-advisor, fee-only planner and deposit broker
- Watch online demonstrations of a discount broker and robo-advisor
- Discover how to protect yourself by checking advisor backgrounds and qualifications
- Find out who insures your investments (CDIC, CIPF, MFDA, credit unions)
- Use the Investment Option Cost Analyzer spreadsheet to decide the best option

WHO WILL BENEFIT:

Individuals wishing to take charge of their investments.

Covid-19: How to Weather the Storm Financially

Duration: 2.5 hrs

Level: Introductory

Subject Area: Wealth Management

Instructor: David Trahair

DESCRIPTION:

This course is designed to help you deal with your personal finances so that you can weather the storm of COVID-19. It will address how things have changed and how we'll need to adapt to the new online environment including a section on how to use the meetings and webcast app called Zoom.

We'll get into the importance of tracking your family's spending including a demonstration of how to use a free tracking website called Mint.com.

We'll get into how to pay your bills on a reduced income. This will involve looking at options including using any savings and looking at the different types of debt options available.

Furthermore, we will look at how the credit reporting system works including how they determine your credit score, how to get your credit score and report free and the secrets to improving your credit score.

We will also look at how it affects your investments. We'll discuss the different types of returns you can have as well as the importance of allocating your investments properly. We'll look at how the stock market has done in Canada and the US going back up to 50 years compared to the risk-free benchmark of Guaranteed Investment Certificates or Certificates of Deposit.

We'll also look at a range of different investment portfolios from conservative to risky and analyze how they have done during the most recent downturn. We'll look at actual returns from different providers including a full-service human broker, a discount broker, a robo-advisor and a deposit broker because I have accounts with all of these options. We'll also look at how it impacts your retirement because many people will be forced to tap into their retirement savings. The course includes a free retirement projection spreadsheet called the Retirement Optimizer for both Canadians and Americans. I'll go through an example illustrating the effect of declining income, reduced retirement savings values and likely suppressed future investment returns on our ability to retire. The course will also address the state of the economy including a discussion of fiscal and monetary policy as well as a look at the most recent financial statements of the United States as well as Canada to see how prepared our countries are to bail us out. We'll also look at where interest rates have been over the past few years and where they are likely to go in the future.

LEARNING OBJECTIVES:

- Discover the importance of tracking your personal spending and learn how to do it easily and for free
- Learn how to use Zoom effectively
- Find out how to improve your credit score to ensure you have access to credit at a low rate
- Discover how the pandemic has affected stock markets in Canada and the US
- See how different investment portfolios including a full-service broker, discount broker, robo-advisor and deposit broker have done since the pandemic started
- Get a free retirement planning spreadsheet to stress test your retirement savings strategy
- Discover how the economy works including fiscal and monetary policy and how the Canadian and US governments are responding to the virus

WHO WILL BENEFIT:

Individuals wishing to figure out how to handle their finances during the pandemic.

The Great Debate: Mutual Funds vs ETFs

Duration: 2hrs

Level: Introductory

Subject Area: Wealth Management

Instructor: David Trahair

DESCRIPTION:

This course is all about how mutual funds are designed to make money for the sellers. The problem is that their profits come directly from your pocket. It is an inherent conflict of interest that most people never figure out. This course we'll show you all the ugly details about how mutual funds work. You'll learn how mutual funds continue to generate fees for the fund companies, and the advisors who sell them, even when you lose money. You'll also find out how much your adviser has been charging you and what your money-weighted rate of return has been after fees. We'll also look at a much better alternative to mutual funds, exchange traded funds or ETFs for short. You'll also learn how to get out of mutual funds at the least possible cost. The main objective of this course is to inspire you to take control of your own investments, get away from costly mutual funds and secure a comfortable retirement.

LEARNING OBJECTIVES:

By the end of this module, you will know:

- How mutual funds work
- All about visible fees (front-end, rear-load, low load, no load, fee based)
- How invisible fees drain your investments (MER and TER) (Management Expense Ratio and Trading Expense Ratio)
- What makes up the MER and TER
- How trailing commissions work
- How to find out all about any mutual fund you own
- Current disclosure requirements wrt fees and rate of return
- Other problems with mutual funds
- What Exchange Traded Funds (ETFs) are and why they are better
- How poorly actively managed mutual funds have done versus ETFs
- How to calculate the effects of mutual fund fees
- How to research mutual funds and ETFs using morningstar.ca

WHO WILL BENEFIT:

Individuals wishing to finally see positive investment returns by avoiding costly mutual funds.

Enough Bull: How to Retire Well Without the Stock Market, Mutual Funds or Even an Investment Advisor

Duration: 2.5 hrs

Level: Introductory

Subject Area: Wealth Management

Instructor: David Trahair

DESCRIPTION:

This course is based on David Trahair's national bestselling book *Enough Bull: How to Retire Well Without the Stock Market, Mutual Funds or Even an Investment Advisor*.

In this course you'll discover *The Antidote*: A simple six-point plan for financial freedom. It will include a detailed analysis of why the stock market is a very risky place to be. You'll discover how well the stock market has done versus the risk-free benchmark of GICs going back 50 years in Canada and 30 years in the US. Find out who wins ... and by how much.

It will also lay out in detail the safest investing strategy on earth, which is to stay in 100% fixed income products using the laddered GIC strategy.

You'll also learn how to get the best GIC rates.

It will also discuss the basic types of returns you can calculate and the importance of understanding time- versus money-weighted returns.

It will also delve into the issue of RRSPs versus the alternatives, looking at investing in equities inside versus outside an RRSP, in a TFSA, as well as other options including real estate, reinvesting in your own business, paying off debt, and retaining profits in a corporation for later dividend distribution.

The course will also look at what the experts say future stock market returns are likely to be, as well as where interest rates are going so you can plan appropriately.

You'll also get six free spreadsheets including the RRSP vs Pay Down Debt Calculator, the RRSP vs Outside vs TFSA Calculator, the RRSP vs Retaining Profits in a Corporation Calculator and the Money Maximizer so you can see if you're on track for a comfortable retirement.

In a nutshell it will give you all the tools, information and confidence to take back control of your investments and finally start making some serious money.

LEARNING OBJECTIVES:

- Learn why the why the stock market is a very risky place to be.
- Explore an alternative strategy that has zero risk because it uses 100% GICs.
- Discover whether RRSPs are the best vehicle to save for retirement.
- Explore another guaranteed strategy – paying off debt rather than investing.
- Find out what future stock market returns and interest rates are likely to be.

WHO WILL BENEFIT:

Individuals wishing to enact a safe retirement strategy.

Using KPIs in the Public Sector

Course Description:

This course provides a step-by-step approach in using Key Performance Indicators (KPIs) in public sector organizations. It provides practical guidance on the process of implementing KPIs, including challenges and benefits that may arise.

Case studies are used to exemplify how others have used KPIs successfully and to demonstrate how they can be useful to an organization. This course was designed for all CPA members in audit, management, or agency board positions in public sector organizations.

Topics include:

Public sector guidance

Types of KPIs

Benefits of using KPIs

KPIs in the public sector – characteristics of relevant KPIs

Development and implementation process

Case study

What others have said about this course:

“The lecture was very detailed and the lecturer explained it thoroughly, making sure no one gets confused about each topic. All in all, the course was great and outstanding – and I recommend this to everyone who wants to know more about it.”

“Every penny was worth it. Thanks for the hard work! For our instructor, thank you for your dedication and passion when it comes to teaching.”

Using KPIs in Smaller Entities

Course Description:

This course provides a step-by-step approach in using Key Performance Indicators (KPIs) in smaller organizations. It provides practical guidance on the process of implementing KPIs, including challenges and benefits that may arise in smaller entities.

Case studies are used to exemplify how others have used KPIs successfully and to demonstrate how they can be useful to an organization. This course was designed for all CPA members working in smaller organizations.

Topics include:

High and low level KPIs

Guiding principles of using KPIs in an organization

Financial and non-financial KPIs

Benefits of using KPIs

KPIs by industry

Development and implementation process

Case study

Using KPIs in Professional Practice

Course Description:

This course provides a step-by-step approach in using Key Performance Indicators (KPIs) in professional practices, such as an accounting practice. It provides practical guidance on the process of implementing KPIs, including challenges and benefits that may arise.

Case studies are used to exemplify how others have used KPIs successfully and to demonstrate how they can be useful to an organization. This course was designed for all CPA members whether running their own professional practices or involved in other professional practices such as a firm of lawyers, dentists, engineers, architects or others.

Topics include:

High and low level KPIs

Financial and non-financial KPIs

Benefits of using KPIs

Development and implementation process

Accounting practice case study

What others have said about this course:

"This course was a good place for everyone who needs to practice for the exam in KPI. Plus, the given question and answer segment is very helpful and easy to understand."

"Thanks to this course I passed my examination. The questionnaires included in my exam are tough and difficult, but this course prepared everyone for this level of difficulty."

Preventing Unethical Behaviour in the Workplace

Course Description

This course focuses on the responsibilities of managers and directors in creating an ethical business environment. Members will learn how to identify threats and danger signs that are putting their organizations at risk, and implement ethical safeguards successfully.

This course is designed for those who want to be more effective in discharging their ethical responsibilities, including promoting an ethical workplace culture and preventing ethical breaches at work.

Topics include:

State of ethics in Canadian businesses

The director's and management's responsibilities for ethical behaviour

High risk behaviours of employees

Threats and danger signs

Indicators of widespread ethical misconduct

Ethical risk analysis

Practical guidance on improving corporate culture

Implementation of safeguards across the organization

What others have said about this course:

"The presenter dealt with key issues about a challenging subject within corporations that go astray. Well presented."

"I appreciate this course. Some key points to remember are very helpful. I will definitely start using these strategies in my life."

"I thought this had a lot of good content and was easy to follow. I found it good to handle difficult personalities. The course was very interesting and simple. Those real-life examples will help me keep things in my mind for a very long time."

"I was recently promoted to supervisor and I face a difficult situation and unethical people every single day. I took this course a few days ago and your tips come in handy when I face those unwanted situations at my workplace."

Internal Control in Smaller Entities

Course Description:

This course provides practical guidance on evaluating and improving internal control systems in any organization. It provides guidance how to implement internal control standards and frameworks in smaller entities, including the COSO framework. This course is designed for those in audit, management and board positions.

Topics include:

Components of internal control
Absence of in effective internal control systems
Warning signs of problems
COSO framework and its challenges in smaller entities
Canadian auditing standards and assertions
Practice inspection findings – deficiencies and suggestions

What others have said about this course:

“The course was detailed extremely and most of all, it helped the Enrolees to better understand about Internal Control. It exceeded my expectation and I appreciate the overview of this course. Additionally, all information is delivered clearly for us to understand it clearly. Excellent work!”

“Loving this course too much! It served as a one-stop-shop for anything related to internal controls. The presentation was very concise, clear, and well-organized! It was a great and beneficial course for everyone. Until next time!”

“The course content was presented in a very easy to understand format and terminology.”

“Clear and concise introduction to internal controls.”

“Excellent presentation.”

Intro to Capital Budgeting

Course Description:

This course examines how companies apply capital budgeting analyses and the methods that are actively used in the corporate world. These techniques can also be useful in not-for-profit and public sector organizations, since well-informed and educated financial decisions are required in all organizations. The impact of debt versus equity financing will also be discussed. Sample calculations for various analyses will be demonstrated, including average accounting rate of return, net present value, payback periods, profitability index, etc. This course was designed for those who want to gain a basic working knowledge of capital budgeting techniques.

Topics include:

Overview of capital budgeting and why it's used

Capital rationing

Net present value

Rates of return

Payback periods

Profitability index

Debt vs equity financing

What others have said about this course:

"Excellent. Short and concise, simple but effective methods to narrow in on and make optimal capital investment decisions."

"Loved it! Simply the best course I have ever taken. The organization and presentation of the information is effective and engrossing. The instructor is evidently quite knowledgeable and sufficiently lively. Thanks for the effort and help."

"I have a Masters degree in finance. All I wanted was to revise the concepts quickly. This course was great. It provided me a refresher of the whole capital budgeting. Bravo!"

"Awesome session. I enjoyed the course and the content. I can now do some capital budgeting."

Improving Your Bottom Line with KPIs

Course Description:

This course provides a step-by-step approach in using Key Performance Indicators (KPIs) to improve any organization's bottom line. It examines how to establish KPIs in various industries, including professional services (ex. Accounting practice), retail, service, manufacturing, government, etc. It walks members through the process of implementing KPIs, including challenges and benefits that may arise.

Case studies are used to exemplify how others have used KPIs successfully and to demonstrate how they can be useful to an organization. This course was designed for CPA members in audit, management and board positions. This course will help them to use KPIs in their daily work to improve the bottom line.

Topics include:

- High and low level KPIs
- Financial and non-financial KPIs
- KPI analysis triggers
- Benefits of KPIs
- KPIs in different industries
- KPI development framework
- Case studies

What others have said about this course:

"Very interesting course. Material was well laid out."

"This course provides a step by step approach in using KPIs to improve any organization's bottom line. It has benefited me in audit, management, and board positions. I would recommend this course to my colleagues."

"Learned a lot about high and low level KPIs."

Improving Governance in the Not-for-Profit Sector

Course Description:

This course examines ways to improve governance in not-for-profit organizations in Canada. It presents practical knowledge and tools to empower CPAs to implement strategies that are aligned with their organizational culture and leadership. Using case studies, the course will examine Canadian governance failures as well as success stories. Governance red flags and best practice ideas will be reviewed.

This course is designed for board members, managers and auditors in Canadian not-for-profit organizations that wish to develop the skills to become the “go to” people on improving governance.

Topics include:

Challenges in the not-for-profit sector

Governance models

Governance failures

Governance success stories

Best practice ideas

What others have said about this course:

“The instructor kept the course interesting lots of personal anecdotes of his governance-related experiences. The attention paid by all of the participants throughout the day was a very good indication of his presentation skills.”

Improving Governance in Smaller Not-for-Profit Entities

Course Description:

This course examines significant aspects of governance, including the impact of leadership and culture on an organization's governance from the perspective of smaller not-for-profit entities. It deals with tough issues that smaller organizations must face to be effective in their governance responsibilities. It provides practical approaches, ideas and guidance to bring about highly functioning boards and management teams.

This course is designed for board members, managers and auditors in smaller Canadian not-for-profit organizations that wish to develop the skills to become the "go to" people on improving governance.

Topics include:

Challenges in the smaller not-for-profit sector

Governance models

Governance failures

Governance success stories

Best practice ideas

Fraud Prevention

Course Description:

This course provides a refresher or an introduction for fraud prevention. Participants will have an opportunity to review their fraud prevention knowledge, consider what the Association of Certified Fraud Examiners reported in 2018, and methods to evaluate fraud risk and weaknesses in their organizations. Participants will develop a better understanding of principles, methods, and limitations in a Canadian context. This course is designed for CPA members who want to be more effective in discharging their fraud prevention responsibilities.

Topics include:

Absence of internal controls
Warning signs for potential fraud
Findings of fraud examiners
2016 ACFE report
COSO

What others have said about this course:

“Good source of refresher material on Fraud Prevention and statistical information from the ACFE 2016 report. Overall, I enjoyed this course. Thank you.”

“Good course, enjoy the real life examples.”

Enterprise Risk Management

Course Description:

This course provides practical guidance on implementing effective risk management strategies in an organization. We examine methods and techniques commonly used that will help board members and senior managers in corporate, public sector and not-for-profit organizations fulfill their risk management duties. We consider risk management strategies through a case study and also discuss national and global trends.

This course was designed for managers, board members and all other CPAs interested in learning about risk management strategies and implementation.

Topics include:

Overview of risk management processes

Internationally accepted risk management principles

Risk appetite approach

Heat maps

Case study

Trends

State of enterprise risk management in Canada

Dealing with Unethical People in the Workplace

Course Description:

This course provides professional accountants with the tools they need to apply ethics in challenging situations in the workplace. Members will learn how to develop an ethical mindset, identify common ethical dilemmas encountered in the accounting profession, and apply a framework to assist with decision-making.

We specifically consider the unique position of professional accountants and examine case studies to discuss the best possible course of action. This course is designed for all those who would like to practice principled decision-making in the face of increasingly challenging situations. This should result in personal growth and career development, reduce the risk of unethical behaviour and improve overall performance.

Topics include:

Return on investment of ethical behaviour in the workplace

Commonly encountered ethical dilemmas in the accounting profession

Red flags of unethical behaviour

Common rationalizations for unethical behaviour

Step-by-step guidance on how to respond to unethical situations involving other people

Case studies

What others have said about this course:

"This course is very informative and helpful not only in the business environment but also applicable in our personal life. The professor explanation of the 5 step process on how to respond to unethical situations in any scenario is an excellent guide of exercising professional behaviour and judgement. I would recommend this course to my colleagues."

"Great reminders and useful examples."

"This course is worth the time spent. The guiding principles identified will be very helpful in dealing with real life ethical dilemma."

"The informational material was very useful."

CPA Professional Code of conduct

Course Description

This course examines the contents of the CPA Professional Code of Conduct. A practical hands-on approach is taken to identify key components and guidance provided by the Profession. The role of the CPA bodies and how they can assist members in navigating and interpreting the Code is also examined. The course will walk members through how to understand the requirements of the Code, put things into context, and provide guidance on how to apply the Code in real business situations.

This course is designed for all those who would like to practice principled decision-making in the face of increasingly challenging situations. This should result in personal growth and career development, reduce the risk of unethical behaviour and improve overall performance.

Topics include:

- CPA's role in a capitalistic society
- How the Code protects the public interest
- Format, logical structure and contents of the Code
- Guidance on the most significant matters
- Enforcement by Canadian provincial bodies
- Practical guidance on what CPA members can do

What others have said about this course:

"Having not spent much time in the past reviewing this material, it was good to get a comprehensive look at CPA's rules and regulations re code of conduct. The course material was very detailed and well organized. I find it a rather dry subject matter and when it comes to audits, I do not get involved, but recognize it's importance to the society as a whole."

"This course was very interesting and I learned a lot of things. It was also easy to follow because everything was so well-explained."

"It was a very amazing course that everyone needs to learn. The key information about each topic was outstanding and useful. I loved how the instructor explained things in such a simple way."

ON-LINE Registering: **INSTRUCTIONS**

REGISTER ONLINE: mycpawebservices.ca/events

CHOOSE YOUR ORGANIZATION CPA NWT/NU

NOW YOU CAN SEE WHAT SESSIONS ARE AVAILABLE

**CHOOSE WHAT YOU WANT TO ATTEND AND PURCHASE BY
ADDING IT TO YOUR CART**

MAKE SURE YOUR CART IS EXACLTY WHAT YOU WANT

GO TO CHECKOUT.

FOLLOW DIRECTIONS AND PAY FOR THE SESSIONS.

If you have any issues please do not hesitate to call Marlene at 867-873-5020.